

# Ambassador English Summer Schools Job Advertisement

English  
Academy  
Group Europe

The Ambassador is representing Anglia/English Academy and promoting the Summer Schools in this case. This can be done for example at open days, information meetings at schools, hanging posters and spreading flyers but the focus will be put on visiting schools. Another option is being a guide for our students from abroad (option B).

As an ambassador you don't have to fulfill both responsibilities. You can apply for one of them.

## A. Responsibilities PR Activities

- Representing Anglia/English Academy
- Promoting Summer Schools
  - Acquisition
  - **School visits** / Open Days
  - Networking
  - Spreading PR materials
  - Present information meetings
  - Mailings
- Reporting to Summer School coordinator

## B. Responsibilities Guide

- Representing English Academy
- Guidance
  - Picking guests up at the airport
  - Travel by public transport
  - Introduce the guests to their host families
  - Bring them back to the airport
- Guide students during an English Academy trip (outside regular Summer School programme)

## Requirements

- Age 18+
- Proof of English proficiency at B2 level
- Good communication skills
- Commercial attitude (PR Activities)
- Representative
- English Academy knowledge
- Enthusiasm
- Reliable and punctual



